

Zion Lutheran School

Harvest Strategy

KEY PRINCIPLES FOR HARVEST

Centered on the Means of Grace. We believe that the Holy Spirit creates faith when and where he wills as he uses the means of grace. Our harvest strategy seeks to get our school families where the means of grace are highlighted weekly: Sunday morning worship. This strategy is our attempt to be the best stewards of the means of grace that we can be funneling prospects toward Sunday morning worship.

Excellence matters for outreach. Running a quality K4-8 school enables us to reach more families within our community. A reputation for excellence will draw in unchurched families.

We build relationships. Through personal contacts, programs, and events we will seek to build personal relationships with every parent. After earning the right to be heard, we will clearly speak.

Experience	Goal
Application/Tour	Meet the family, Do they have a home church? Children baptized? Promote BIC class, Introduce them to any families or faculty on the campus.
Follow up conversation	General welcome, answer questions, promote BIC class, learn about general background.
School Chapel	Promote school chapel services, hearing Law and Gospel, connection to Sunday's service
School Events	Parents stay and talk while children play. Teachers take time to talk to parents and build relationships, not just about how the students are doing in class.
New Family Relationship Plan	Unchurched families can build relationships with a church family while they offer any assistance with starting school.
Church Events	Families are invited to church events and special services.
Church Service	Connect, encourage, and invite families to worship.
PATZ Organization	Invite families to get to know each other through the PATZ group.
Encourage/Equip	School families are encouraged and equipped to take part in this ministry of reaching out to unchurch school families.
Family Nights	Create fellowship opportunities for school and church families to build relationships.